

United States Forest Service  
Land Between The Lakes (LBL)  
Advisory Board Meeting Minutes  
April 21, 2011

The Land Between The Lakes (LBL) Advisory Board convened at 9 a.m. on April 21 at the Kentucky Dam Village State Resort Park at 113 Administration Drive in Gilbertsville, Kentucky. The meeting was open to the public. One member of the public and 14 Forest Service (FS) employees were in attendance.

**Advisory Board members present:**

Jesse Thomas (P)	Bob Smith (A)	Alan Peterson (A)
Tony Black (P)	Paul Ryan (P)	Michelle Rogers (P)
Kay Presson (A)	Kenneth Hurt (P)	Terry Mott (P)
Jim Byford (P)	Kevin Murphy (A)	Bill Purkes (P)
Terry Calhoun (P)	Michael Lyons (P)	Tim Morgan (P)

**Advisory Board staff present:**

Jerome Thomas, Advisory Board Chairperson  
Kathryn Harper, Acting Designated Federal Official (DFO)  
Jared Baker, Facilitator  
Linda Taylor, Advisory Board Administrative Liaison

Jared Baker opened the meeting by introducing himself and he asked everyone in attendance to do the same. He reviewed the purpose of the board, which is to provide advice on Environmental Education (EE), and a means of promoting public participation for the Land and Resource Management Plan (LRMP). Jared also reviewed the agenda and provided general logistics information.

- Tony Black has been with the KY Department of Fish & Wildlife for 15 years and is very interested in what happens at LBL. Tony is glad to be a member of this Advisory Board.
- Kay Presson is glad to be a representative of LBL and is getting ready for the quilt show that will be held at the Homeplace on April 29, April 30 and May 1.
- James Byford is very interested in LBL and what happens here.
- Terry Calhoun values everything about LBL.
- Bob Smith worked for the Tennessee Fish & Wildlife and the University of Tennessee before retiring. He continues to be very interested in the Environmental Education that is offered at LBL.
- Paul Ryan commented that he's glad that the USDA Forest Service is in charge of LBL and looks at LBL as the gem of this area.
- Ken Hurt is concerned and interested in what happens at LBL.
- Kevin Murphy commented that among other things that LBL has to offer it is a hunter's paradise.
- Michael Lyons is very concerned about what happens within LBL and mentioned that his mother served on the Advisory Board years ago.

- Terry Mott stated that he brings his grandson to LBL quite often and that, together, they enjoy this place very much. He is also interested in the road system within LBL.
- William Purkes values LBL's wildlife and the underdeveloped land areas within LBL along some of the camp grounds. Many people are not aware of what is offered at LBL and what is in their backyard.
- Michelle Rogers is very interested in the EE program at LBL and would like to see more children have an opportunity to visit LBL.
- Jesse Thomas has seen a lot of things happen at LBL and sees us working closer together. He thinks things are going in the right direction. The staff is competent and interested.

Jared presented each new member with a water bottle with the logo "Respect the Resource" stamped on the bottle. They were given the task of either use the bottle for themselves or to give it to someone and explain to them the reason behind the bottle as opposed to drinking water out of a plastic bottle.

Jared introduced Kathryn Harper who is filling in for Mr. Bill Lisowsky. Mr. Lisowsky was in Texas assisting with wildfire containment efforts.

Kathryn Harper introduced the new LBL website and mentioned that the website placed second in the KY Tourism Traverse Awards.

*Jerome introduced himself and stated that he thoroughly enjoys his job. "There are many special places in the south and LBL is one of them. I have a deep love for LBL and I would like to see this area continue to grow." He thanked all of the members for attending today's meeting and for making this board a priority. Jerome commented to the board members how he appreciates their service and their commitment to work with the Forest Service. He mentioned that the former Advisory Board members were very open and emitted lots of energy and feels quite confident that this new advisory board will continue with that same level of energy and enthusiasm. Some of the past comments from former Advisory Board members that Jerome mentioned to the new Advisory Board was to "be positive and not to focus on the negative". Also learn as much as you can about LBL and also that LBL offers more on Environmental Education than any other place around. Jerome stated that the information that is obtained through these meetings is being used by the Forest Service, and the Regional Forester is very aware of the Board's accomplishments.*

*Jerome said a past board member stated that in the 1970's and 1980's we had children here all of the time. Then in the 1990's the school safety issues caused the school system to question the safety of traveling with the school children to places like LBL and other field trips. LBL is one of the most unique geographical areas in our country and worldwide. We have a great place that offers multi-purpose and multi-use of this area.*

Jerome read a "Letter of Appointment" to all and handed out certificates to the new members which welcomed: William Purkes, Tony Black, Terry Mott, Michael Lyons, Kevin Murphy, Kenneth Hurt, Kay Presson, Alan Peterson, and Michelle Rogers to the Advisory Board committee. Jerome was unable to welcome Jon Gassett, and present him with a letter and certificate of appreciation along with a padfolio.

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Jared introduced Sharon Waltrip who works with the Environmental Education and Interpretation Program. Those items of interest that Sharon pointed out to the new board members were:

- ∂ Brandon Spring
- ∂ Charts showing statistics from 1990 to the present
- ∂ The Nature Station
- ∂ Kids need to get out of the classroom. This will enhance their learning and even though it involves quite a bit of work on the teachers part, it proves to be well worth it where test scores are reflected.
- ∂ In February 2008, in this very room, school officials, principals and teachers attended an Advisory Board meeting and discussed why schools do not bring their students to LBL and why. The first reason was due to transportation, costs, funding and logistics.

Jim Byford asked about the day use facilities at Brandon Spring; Are the average overnight visits two days/one night? *Richard Lomax responded that they are three days/two nights.* Mr. Byford also asked if Brandon Spring was advertised to the different schools, and if so is it presented as a package and perhaps a template would be better since some have no idea what they may want in regards to what LBL has to offer? *Richard commented that each visit is customized according to what is requested by each group. These groups can also go to our website to see what Brandon Spring has to offer.* Mr. Byford said that the teachers would like to see sample programs and that they need to know about LBL. Michelle Rogers asked Richard if Brandon Spring could accommodate 20 – 30 more groups to which *Richard responded, "Yes, we can accommodate that and many more groups."*

Kevin Murphy asked what programs do we offer at LBL for the school groups since the curriculum must tie in with what LBL does have to offer to students.

Terry Mott said his daughter-in-law suggested that LBL work like the 4-H groups do, where we would send in a group of people or a person to the classrooms to show the teachers what we offer at LBL.

*Sharon Waltrip mentioned that we have a Group Program Planner on-line and a Field Trip Grant Program that provides money to schools within 100 miles of LBL to come out on field trips. The deadline to submit for a grant is the end of this month, April 2011, for the school year. We advertise these with Kentucky Association for Environmental Education (KAEE) and Tennessee Environmental Education Association (TEEA). We send flyers to the teachers to promote the EE programs and the field trip grant program. We were selected for "More Kids In The Woods" money for a project with Futskilz Soccer that will bring kids out to LBL.*

Ken Hurt is concerned that the deadline was at the end of this month. *Sharon suggested he go to [www.friendsoflbl.org](http://www.friendsoflbl.org) which reflects the grant program.* Mr. Hurt suggested sending out flyers to the schools before the spring cut-off and make them aware of this particular website.

Jesse Thomas asked Sharon how many schools she goes to within a 100 mile radius and that the FS should "sell" us more. *Sharon commented that we do not go out as a promotional. Sharon asked that each member of the board keep these thoughts and we would use them at the World Cafe part of the meeting after lunch.*

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*Jerome Thomas asked what the trend data is and what is the reason that these school groups choose not to come to LBL? Richard Lomax answered with this statement, "When a teacher retires, the new teacher has to want to do an overnigher with their students and before this can happen the principal has to approve this field trip and then it goes before the superintendant of the schools for their approval. Sometimes this process can be overwhelming for a new teacher or a teacher that has no idea where to begin." Then you have the transportation costs; it costs as much to get to Brandon Spring as it does to spend two days and one night. Also, a teacher has to be willing to do an overnight visit and the principal has to agree. It requires a lot of work on the teachers' part to gain the approval for such a visit.*

Standardized testing has to be completed first and once completed, it only leaves three weeks for groups to come to Brandon Spring.

Michelle Rogers asked if all of the 6<sup>th</sup> grade classes within a school have to travel to LBL together or can just one class of 6<sup>th</sup> graders travel to LBL. It was stated that each 6<sup>th</sup> grade teacher needs to work with all of the other 6<sup>th</sup> grade teachers in order for all to come to LBL as a group. She also commented that the Tennessee schools are concerned about asking the parents to pay for their child's field trip as many do not have the funds to support this. With this being said, then fund raisers become an issue with the school systems.

Kay Presson asked how many beds does Brandon Spring have? *Richard Lomax told her there are 120 beds at Brandon.* Kay suggested that the KY School Board, which usually meets in Louisville, meet at Brandon Spring instead. *Richard Lomax replied with, "Brandon Spring could accommodate the group if they wanted to host their meeting here."*

Bill Purkes commented that funding for field trips should not be a real issue for the schools. He feels the biggest barrier is that the school's faculty is not aware of what LBL has to offer. *Jared commented that timing is of the essence when it comes to working a LBL field trip into a teacher's curriculum.* Michelle Rogers agreed with Bill Purkes and Jared.

Terry Mott made the comment that different schools may have different needs, for instance, rural school students and inner city school students may interact with different aspects of LBL.

Tony Black asked what is the primary age group for field trips to LBL? *Sharon Waltrip commented elementary and Richard Lomax said kindergarten thru 12<sup>th</sup> grade with the majority field group age being 4<sup>th</sup> to 6<sup>th</sup> graders. There are also high school science groups that visit Brandon Spring.* Tony Black stated that 5<sup>th</sup> – 6<sup>th</sup> graders are their primary age groups that come to visit the KY Department of Fish and Wildlife.

Bill Purkes said he remembers when he brought a school group of 160 students to the Nature Station and had to be broken into two groups since the Nature Station could not accommodate them at one time. Half of the group went to Hematite Trail while the other half was at the Nature Station and then they switched.

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Tony Black made the comment that the Planetarium was not geared towards the younger age group and along with the cost of busing and fuel, created a big issue.

The board and FS employees took a 20 minute break.

Jared opened the floor to open discussions where all of the board members agreed that we need to focus on the youth groups and suggested having – 15 minutes outside class as long as it followed along with the school curriculum. It was suggested that training sessions for the teachers and youth leaders may help to play a large part in educating our youth. This would definitely provide learning opportunities with various groups.

Kevin Murphy asked if there was a certain goal we are trying to reach since the 2008 board meeting. *Sharon Waltrip and Richard Lomax made the comment that summers and weekends are filled to capacity but other times of the year are when we could use more visitations and stay-overs.*

Darrin Samborski said that the “quiet” times are in March and April and this would be a good time to get our information out to the public. Aviva Yasgur commented that during the months of September, October, and November the Nature Station could accommodate 10 -15 more groups in a month.

Kenneth Hurt asked if many of our facilities are used in October and during the fall and spring breaks? *Jared answered, “Yes.”* Mr. Hurt also asked, “What are we doing to advertise to the schools. *Sharon Waltrip answered by saying, “we do advertise within the KY and TN EE newsletters.”* However, Mr. Mott feels very strongly that one-on-one is the best advertising method.

James Byford suggested we break out of the box and do a weekend group such as 4-H and not just school classes. *Richard Lomax responded by saying, “We do.” Jared Baker mentioned to the board members that our staff is limited, our funding is limited, but we do have interns and what can you (the board) do to help us to reach the public?*

Michelle Rogers asked if we offer anything to the new teachers at Murray? *Richard Lomax and Jared Baker responded that every new teacher out of Murray State comes to Brandon Spring.*

Tim Morgan commented, “Sounds like we don’t have the resources to sell more” to which *Richard Lomax agreed* and Tim said, “We need to recruit people to go to the schools in order to “sell” LBL.” To which *Sharon replied, “that is correct.”*

Bill Purkes asked if we had the personnel to do this and if not, can we use LBLA and retired teachers to speak to the new teachers? He also asked if we had any mobile units that go out to schools to which *Sharon Waltrip answered him by saying, “We have obligations at LBL so if we went mobile, we would not have the manpower that is needed at LBL. Our outreach capabilities are limited at the Nature Station, the Homeplace and various other facilities need our people on-site.”* **(commented on a few times during World Café)**

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Bill Purkes also suggested that when a FS employee has the opportunity to speak with a teacher, they need to make sure that visit includes speaking to all of the important personnel, such as the teacher, the principal and the superintendent. We need to make this visit accomplish something at this time and not have to have repeat visits in order to get approval for visits to LBL. **(commented on several times during World Café)**

Tony Black made the comment that, “the Kentucky Fish and Wildlife goes to each 5<sup>th</sup> and 6<sup>th</sup> grade class in Kentucky and this is done on our own as we have no volunteers to help.” **(commented on several times during World Café)**

Ken Hurt suggested we distribute pamphlets about LBL to people at churches, schools, and universities. **(commented on several times during World Café)**

Kay Presson suggested we contact the local 6 news and the local radio stations. **(commented on a few times during World Café)**

Kevin Murphy wondered if we could partnership with Kentucky and Tennessee Wildlife to get word out about LBL and what it has to offer. **(commented on several times during World Café)**

Terry Mott asked if we need to work with superintendents at schools in order to get the funding required to bring students out to LBL. *Richard Lomax replied with, “Most interest stems from the teachers and works its way up to the principals and then to the superintendents.”*

Mr. Mott also commented that the wearing of a uniform is very impressive to the students, such as when the Fish and Wildlife people come to visit the schools.

Tim Morgan asked, “We don’t have the funding to do a lot of outreach, is that correct?” *Sharon Waltrip responded, “That is correct, and that is why we use our volunteers as much as we can along with the board members.”*

Jim Byford made the comment that it is critical when the teachers are told about the grant funding to which *Darrin Samborski said, “We need to get the information about the grant funding out to the teachers much sooner.” Jared Baker asked the board, “What can you do to help in getting the word out?”* **(commented on several times during World Café)**

Bill Purkes stated, “I would be willing to go and deliver a presentation but I would need some hours of training and a package from the FS LBL to present to the public. He also asked if the personnel make-up at LBL is at places where we are flexible enough to support groups that are coming in to visit LBL? *Darrin Samborski said, “When large groups come in and they are looking to visit a few facilities, and if we know well ahead of time, we can work to bring in a few volunteers.* **(commented on several times during World Café)**

Bill Purkes also spoke about the time he took a tour on a canoe and that there were not enough canoes to accommodate the larger groups of people; we need to be able to handle larger groups.

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Michelle Rogers asked if there had ever been a survey done on the students that came to LBL during the school day and how well did they do on their testing compared to the students that were in a classroom setting all day.

Sharon Waltrip will be the point of contact at LBL for EE for all Advisory Board members. Her phone number is 270-924-2038 and her email is [swaltrip@fs.fed.us](mailto:swaltrip@fs.fed.us).

Issues Resulting from the Homework Assignment:

- Δ Funding individual students
- Δ Does it fit Core Curriculum
- Δ We do not “sell” LBL enough
- Δ Programs too advanced for some students
- Δ Not familiar with what LBL has to offer
- Δ Timing of promotion
- Δ Transportation costs (fuel)
- Δ Competition for other field trip options
- Δ Facility capacity

Board and FS employees had a break at 10:25 a.m. and returned at 10:45 a.m.

“Brain Storming Issues” were summarized by Jared Baker:

- ∂ Expand outreach and field trip grant to 4-H, Scouts, church groups and private schools
- ∂ Environmental Day/Eco Fair/One day booths
- ∂ One-on-one planning with schools
- ∂ Weekends with other schools
- ∂ Sales (surplus season)
- ∂ Accommodate large groups (share resources)
- ∂ Contact federally funded person who promotes Health and Activity
- ∂ Target recently retired teachers
- ∂ Advisory Board goes to the schools to contact teachers
- ∂ Advisory Board recruits volunteers to go to the schools to contact teachers
- ∂ Partner with Kentucky Fish and Wildlife and visit every 5<sup>th</sup> and 6<sup>th</sup> grade class
- ∂ Distribute brochures
- ∂ Market to university students and classes
- ∂ Mobile programs to schools and universities
- ∂ Contact superintendents and supervisors of instruction
- ∂ Use friends of LBL to get the word out
- ∂ Create school type:
  - Outdoor classrooms
  - Incorporate more “cross curriculum” activities
- ∂ Host youth/leader training
- ∂ Project WILP, WET, PLT training
- ∂ Use local news sources for “Human Interest Stories”

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- ∂ Campground programs
- ∂ Time teacher contacts for beginning of school year instead of at the end of school year
- ∂ Use visiting groups and ES data to promote
- ∂ Foot in Door concept for schools
- ∂ Each board member to make one contact which would equal 15 contacts and the contacts could be in the school district
- ∂ Create a time chart to get a name at a school
  - Provide EE outreach programs that relate to CORE content for kids & teachers
  - Show EE is interdisciplinary
  - Show how to maximize pre and post trip activities
  - Meet with site-based councils for helping schools meet testing goals
  - Survey teachers on EE needs and outdoor education trip concerns
  - Programs/Relationships w/ PTO's

At this time the board members voted on topics for the World Café that will begin after lunch.

Kathryn Harper shared some valuable LBL updates.

- There were no public comments received.
- The highlights of 2010 were:
  - General Visitation was down by three percent but still shows as a positive due to the economic conditions, 68/80 improvements and the weather.
  - When fuel reaches \$4.00 a gallon, people will make drastic changes.
  - Currently, most visits are within a 100 mile radius.
  - How do we capture a visit count?
    - Campgrounds now offer POS (Point of Sale).
    - Traffic counters.
- Website for LBL
  - Usage is up by 28,000 (website visits)
  - 740,000 inquiries for information
- LBL was voted the best camping and vacation getaway in KY Living.
- Lane Report – LBL is the most visited site in Kentucky in 2010.
- Kentucky voted third in Tennessee; Tennessee has the Smokey Mountains and Dolly World.
- We will launch a public involvement process for the Golden Pond Visitor Center and Planetarium Facility Plan and the Board will be involved with this.
- Energy Lake is now a year-round campground that features a new gatehouse and bathhouse improvements.
- Hillman Ferry also received a new gatehouse.
- Heritage National Trail was completed.
- The Target Range has been improved. In the past, one had to have a permit to use the target range. Now it's first come, first serve.
- At Wrangler's campground, the ARRA dollars were used to upgrade the water system.
- Devil's Elbow will become day use only.

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- Since LBL will be celebrating its 50<sup>th</sup> year in 2013, we have submitted an application to USPS for a commemorative postal stamp.
- Also planning a documentary DVD for LBL.
- Kathryn also commented on how our website was redeveloped due to the feedback we received from our last advisory board meeting.
- Kathryn mentioned that a new state-of-the-art telescope is going to be installed at the GPVC (Golden Pond Visitor Center).
- Part of LBL is an economic stimulus for this area and in February we hosted a sustainable small business seminar. (Kathryn introduced Scott Turner at this time)

*Scott Turner told the board that 40 people attended the Small Business Seminar and that Murray State University assisted since this was the first time that LBL hosted a seminar like this. After some tweaking and incorporating other ideas, we plan on having another Small Business seminar next year. The reason for this seminar was to help people that have been contemplating starting a small business and to help those that currently have a business to learn how to bring in more of the tourists that come through LBL.*

Kevin Murphy asked how many people can sit at the Planetarium? *Darrin Samborski answered, "84."*

Bill Purkes asked if input would be allowed from the public for any changes that take place within LBL. *Kathryn answered, "If environmental assessment is needed, the public would be involved. Barbara Wysock commented along these same thoughts with an example; if more campsites are needed at a campground, then Communications will keep the public informed and involved." Barbara also commented that Bill is very dedicated to keeping the public involved and kept apprised of what is going on at LBL and that our website also offers quite a bit of information.*

Jim Byford suggested that all the Advisory Board members be sent an email concerning any news releases that goes to the public. Kathryn liked that idea and Barbara Wysock will add all the board members to her email list for this purpose. **(commented on a few times during World Café)**

Kathryn mentioned other incentives at LBL – one of which encompasses those at our campsites. *If a camper stays at a campsite for three or four days, they are offered a discounted rate for an extra day's stay. This will encourage more campers to spend more time during our slower seasons.*

Terry Calhoun who has been in this area for 50 years, asked when LBLA came about and why we need LBLA. *Kathryn answered, "LBLA (Land Between The Lakes Association) came into being around 1983 with the help of Elizabeth Estil. Ms. Estil knew we needed to do more with less and that LBLA could operate these areas more efficiently than the government. Jared Baker made the comment that there are several areas that have friends.org.*

Bob Smith asked if LBLA and Friends of LBL are one in the same? *Kathryn replied, "Yes."*

Jim Byford asked if the government contracts LBLA? *Scott answered that LBLA is non-profit and that their proceeds go back into LBLA.*

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The Advisory Board took lunch and then the meeting reconvened at 1:00 PM.

**WORLD CAFÉ begins.**

***Table 1 – Denise Schmittou: Partner with KY & TN Fish & Wildlife to reach 5<sup>th</sup> & 6<sup>th</sup> graders. (7<sup>th</sup> & 8<sup>th</sup> a follow-up)***

1. FS EE Department can contact identified person to set up partnership and develop leave behind materials or Power Point as part of the curriculum. **(commented on several times during World Café)**
2. Advisory Board members can act as bridge to help identify proper contact at each agency/partner
  - Consider including others such as 4-H, Coast Guard, NWTf, and Ducks Unlimited. **(commented on several times during World Café)**
3. Good resource and good chance of success school groups during the week and families on weekends – offer discounts and coupons for groups coming to LBL who received information from USFW.
4. Conservation is common message between these State and Federal Agencies, already visiting schools.
  - Advocate for LBL
  - Building relationships
5. Contact Education Department of each agency. Don Hosse at TWRA; Bill Famino at KF&W, Stacy Hayne at Federal US F/W (Clarks River) and Tim Sloan at Frankfort State Office.
6. The Advisory Board could act as a bridge and contact Tennessee or Kentucky department as an introduction for FS and could also set up contact at their local school within the two to three counties.
7. Need to contact teachers and Administrators. **(commented on several times during World Café)**
8. Build relationships by offering teacher workshops/in-service training. **(commented on several times during World Café)**
9. Find MSU EE brochure that Joe Baust intern used – for outreach in LBL.

***Table 2 – Greg Barnes – Provide EE Outreach Programs for Kids and Teachers***

1. FS personnel must be part of the outreach and we can accomplish this with:
  - Online training
  - New media (Facebook and social networking)
  - Marketing
2. Board is willing to go to the schools but the board needs to be “trained” first.
3. Promote to target groups and identify.
4. Get into the In-Service day by creating the “Foot-In-The-Door”.
5. Help create how to “Handle and Increase Capacity”.
6. LBL is going to need to be on board in order for this to be successful.
7. Provide EE Outreach to programs and teachers.
  - What has to be done to implement this idea?
    - °Explore & establish niche (off season and new) & communicate this opportunity to:

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- ∂ Private Schools
  - ∂ Seniors
  - ∂ 4-H groups
  - ∂ Church groups
  - ∂ Kentucky Fish & Wildlife
  - ∂ Girl & Boy Scouts
  - ∂ Future Farmers of America (FFA)
  - ∂ Others (**commented on several times during World Café**)
8. Identify resources to accomplish this.
    - Partners
    - Staff
    - Time
    - Logistics
  9. Go to schools during in-service days to promote the EE program at LBL
  10. Is this a good use of resources and is there a good chance of success?
    - Yes
      - will create awareness
    - If others (non-FS) go to schools, must be canned program
    - FS must and this step is critical:
      - invest it's time
      - staff
      - and other resources for it to be successful

**Table 3 – Scott Turner – Expand Field Trip Grant**

1. LBL should be a more interactive partner when working with schools.
2. The Advisory Board:
  - Can reach out to potential partners (new)
  - Needs to be properly educated on program/process
    - immediate education
    - needs specific direction
  - Improve connection with:
    - Health/Activity Programs
    - Integrate field trips with curriculum
3. LBL will need to be proactive when building programs with schools and otherwise market to other youth organizations.
4. Reach outside of/from normal school system audience.
  - Modify existing brochure which targets school groups only.
  - Need to increase the message to a larger audience.
5. Utilize other groups to get out the message about LBL.
  - Paducah (Art Association)
6. Expand to additional targeted audiences.
7. Visitation.
  - Off season
  - During the week

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8. New audiences.
  - Private Schools
9. Alternate transportation to cut costs.
10. Advisory Board could make direct contact with potential audiences and look for additional contacts.
11. Need LBL staff to provide a ten- minute presentation for Advisory Board to utilize.
12. Need an immediate in-depth education on what LBL opportunities are:

**Table 4 – Barbara Wysock – Contact Teachers at Before Beginning of School Year**

1. Newsletters, calling, emails, visit in person. Challenge with changing teachers administration.
2. Change grant deadline to during the summer months instead of end of April.
3. Figure out whom to contact in each school system (superintendent 1<sup>st</sup>) and identify appropriate personnel.
4. The Advisory Board knows the system and who to contact. Lists of contacts for special called meetings.
5. Contact Kentucky Fish & Wildlife for names of conservation education leader.
6. Send EE news and all other public information to the board members.
7. Advisory Board would present prepared power point.
  - Contact school systems, boards, teachers, etc.
  - Board would invite LBL staff to meetings.
8. Judge Executives to fiscal courts.
9. How to follow up when referred after first contact.
10. EE staff do one on one's to contacts the Advisory Board has made.
11. Advisory Board would go to school board meeting and give a two-minute talk and find out the interest level.
12. The school board's opinion is very valuable and we need to market to the school board.
13. Email or mail to the school board members.
14. Get list of school board members.
15. Decide how broad of a distribution or geographic area we want.
16. Overnight vs. day offerings.
17. Teachers are our key to making field trips happen.
18. Host an Advisory Board meeting at Brandon Springs or other facility at LBL.
19. Advisory Board member to go to superintendent of own local school and set up an appointment with LBL staff then expand.
20. Each Advisory Board member take one day to meet with two – five schools, (17 days), with prepped materials and training.
21. Speak to assemblies of teachers.
22. Get messages to department meetings (science, engineer, talented, gifted, science clubs, wildlife, environmentalists, etc.)
23. Advisory Board would promote teachers appointment weekend during or before school presentation.
24. Make teachers aware of the core content outlines for each grade.
25. Re-evaluate after multiple contacts.
26. Each board member work with local school system

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27. Have each board member take one day to visit school

*Jerome Thomas asked Jared Baker if we were at a decision point with any of the World Café items.*

Tim Morgan made a motion that each board member will contact their local school between now and May 30 to set up a meeting with LBL staff and teachers to promote programs prior to the end of this summer or the beginning of the new school year and to talk to them about LBL and send their response to Sharon Waltrip.

Michael Murphy seconded the motion and the motion passed by a show of hands.

*Jared Baker said, "Our next meeting will be in October 2011, with a date to be determined by the board members and there are no bin items for discussion."*

*Jerome also mentioned the Weeks Act that is celebrating its 100<sup>th</sup> year. On March 11, 1911, President Taft signed The Weeks Act. The Weeks Act authorized the federal government to purchase private lands for stream-flow protection and to maintain the acquired lands as national forests. We've been able to restore lands that were eroded and burned which in turn allowed us to help with conservation restoration.*

*Jerome thanked the board members for their participation and hard work during the World Café. He also remarked that people are enthusiastic and excited about LBL; they want to know about the history, be connected, and understand what the place means. He said there is strong leadership at LBL. The ability to work together and get things done will continue, and we will see the results. As to the quality of the agenda, Jerome's sense is that we are talking about the right things. Bill and staff consider all input provided by this group and it will benefit the users. Jerome said the work Forest Service law enforcement officers do is inherently dangerous, but they approach it in the most professional way. He is pleased everyone recognizes that.*

Jerome Thomas adjourned the meeting at 3:30 p.m.

Certified by:

*/s/ Jerome Thomas*

*June 27, 2011*

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JEROME THOMAS  
LBL Advisory Board Chairperson

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Date

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*Note: Throughout these minutes, FS comments/replies are noted in italics following member's comments or questions.*